



**EVOLVE YOUR BRAND. TELL YOUR STORY.
GROW YOUR BUSINESS.**

WHY VOCATUS?

30+
*years in the
industry*

unparalleled
service to clients

We are a marketing and communications consultancy working with companies to amplify their voice and build a strategy that matches their unique goals and challenges. Our clients call on Vocatus to deliver customized programs, high-touch counsel, and execution to drive their growth and success.



YOU BUILD YOUR COMPANY, WHILE WE BUILD YOUR BRAND



STRATEGY & CONSULTING

- Brand discovery and enhancement
- Brand pillar creation
- Growth strategies
- Market development
- Product launches



CONTENT CREATION

- Thought leadership
- Press releases
- Blogs and bylines
- Strategic media placement
- One pagers, decks, and brochures



DIGITAL MANAGEMENT

- Multi-channel marketing campaigns
- Social media management
- Sales and email marketing
- SEO and keyword strategy
- Website creation and enhancement



SAFETY & PROTECTION

- Reputation management
- Crisis communications
- Social listening
- Brand protection
- Risk mitigation



CALL ON VOCATUS

Ready to add C-level expertise and guidance to manage your marketing, brand, and reputation?

Contact us today at:
info@vocatusllc.com

