

Hello

Capabilities & Experience





About Beehive

Our Approach



Certified



Corporation

We believe in a better
way of doing business.



Certified



Corporation

OUR PURPOSE

Using the **power of communication**
to build better businesses for a
better world.



Using the power of communication to build better businesses

Expectations are rising. Your people, partners, customers, communities and investors expect your organization to do better. To be better.

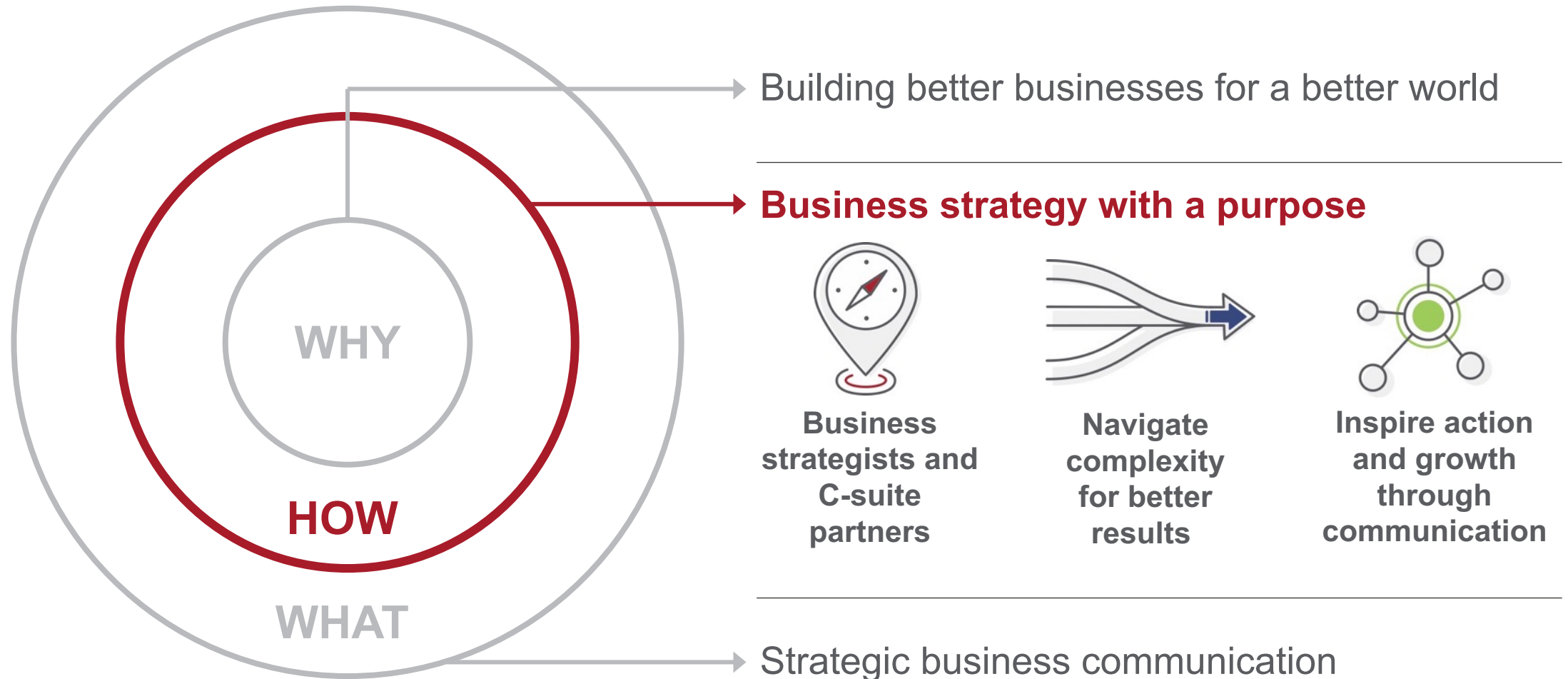
Whether you are building a new enterprise, merging powerhouse brands or reinventing a heritage business, we help organizations clarify and align their purpose, values and strategies to bold actions that build trust and drive growth — inside and out.





Why Beehive?

Our clients tell us it's how we work.





Our Values



Growth-minded



Equity



Action



Accountability



Well-being

OUR CLIENT PROMISE

To be a valuable partner in helping you build a better business.

- Acting in the best interest of your organization's goals and values
- Differentiating your business with purpose and clarity
- Leading with strategy and acting with urgency to deliver results.
- Partnering with integrity to earn and keep your trust
- Bringing energy, creativity and a growth mindset to every interaction

We keep our client promise



AVERAGE ANNUAL CLIENT RETENTION

Over 95%

With an average client tenure of more than four years



2022 CLIENT NET PROMOTER SCORE (NPS)

+94 | World Class

The industry average NPS for public relations firms is +16



2022 CLIENT SURVEY RATING

9.4/10

How would you rate Beehive as a strategic communication partner?

B

Our clients trust us to transform cultures, advance change, create engagement and inspire action.





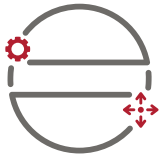
We've been helping clients make positive connections and deliver brand experiences that create enduring value for 20 years.

INSIDE YOUR ORGANIZATION



Impact Strategy & Communication

Defining and sharing your corporate social responsibility communication strategy to make a positive impact in the world



Change Management Communication

Navigating organizational change for better results



Organizational Culture & Communication

Transforming the employee experience to build trust and support growth

IN THE MARKETPLACE



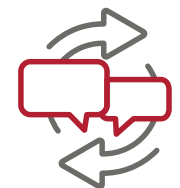
Brand Positioning

Creating authentic, memorable connections to build better brands



Crisis Management & Business Continuity

Preparing for and managing through unexpected business events to sustain trust and protect brands



Digital Strategy & PR

Combining digital-inherent thinking with PR strategies to make meaningful connections



Monitor the Marketplace, Act on Insights

Deloitte.

FORRESTER®

GALLUP®

Gartner®

**Harvard
Business
Review**

McKinsey
& Company

CISION®

 **critical
mention**

 **Google
Analytics**

talkwalker 

 **Hootsuite**®

 **SEMRUSH**

HubSpot 



Measuring What Matters

HOW WE DO IT

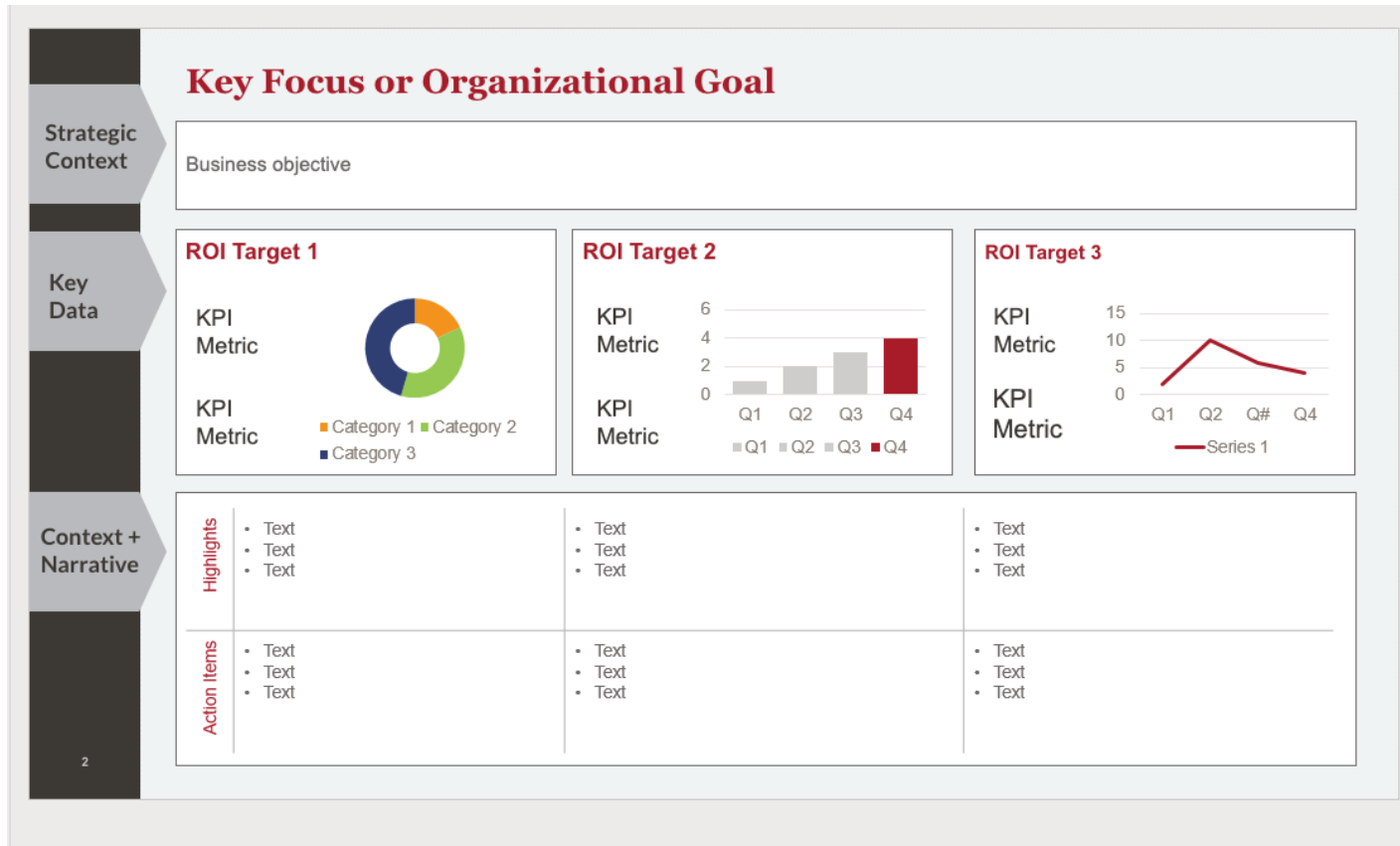
We help clients maximize the value of their measurement process across their organization.

Beehive's measurement framework helps organizations identify the right data to collect and better connects input metrics (KPIs) to outcomes (ROI) to advance organizational goals and communicate success.





Using Metrics To Drive Decision-making



- Visually showcase data that captures prioritized input metrics (KPIs) and business outcomes (ROI)
- Identify patterns or trends and evaluate if the activity is contributing to your objectives
- Outline key insights from data gathered
- Identify action items to focus on given insights



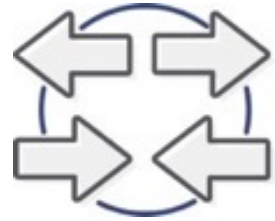
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Proven Process: *Path to Action*



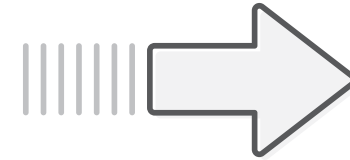
**Start with
business first**



**Look outside,
listen inside**



**Identify critical
insights**



**Drive
strategic
action**



**Create
measurable
results**

Thank you.

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